

Technology Transfer & patent mapping

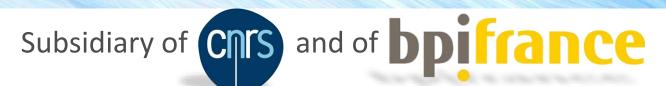
A strategic partnership

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FIST SA





Established in 1992 Team: 47 employees





« Transfert & Licensing »





Intellectual Property and Legal



Contracts and Investments

Management



« Marketing Brevets & Licences »



Administrative et Financial

Key figures





Near 6 000 alive patent families



Management of approximately 1 400 patent families

Negotiation of 70 to 100 exploitation contracts per year

2 700 alive contracts

Management of 1,490 exploitation contracts

Valorization process Licensing out



Different approaches





- Emerging technologies
- Partner search
- Identification and quantification of potential markets



- Identified purpose
- Search technology

Stick licensing





Understand technology

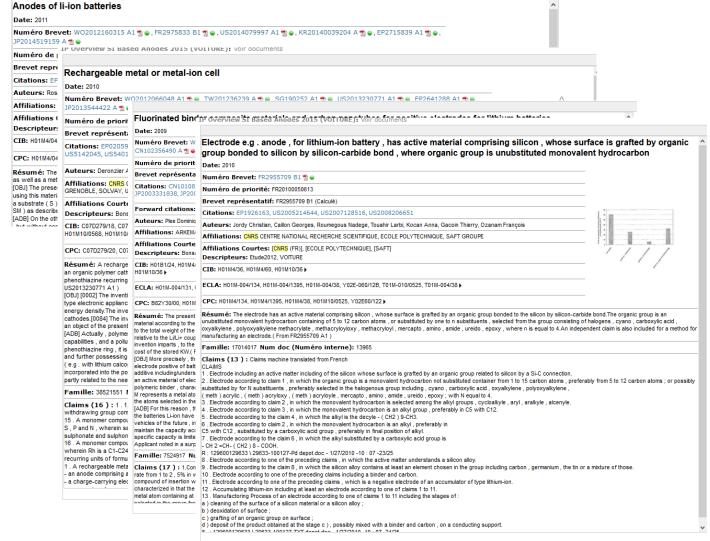
- Maturity, development
- Patent clusters



Relevance of protection









Understand technology

- Maturity, development
- Patent clusters



Relevance of protection



Partner search:

- Using same technology
- (I) on demand
- Using another technology with same applications



Understand technology

- Maturity, development
- Patent clusters
- Paterit clusters

Relevance of protection

Choose the best partners

- Portfolio
- Geographical localization
- Companies size
- Previous contracts



Partner search:

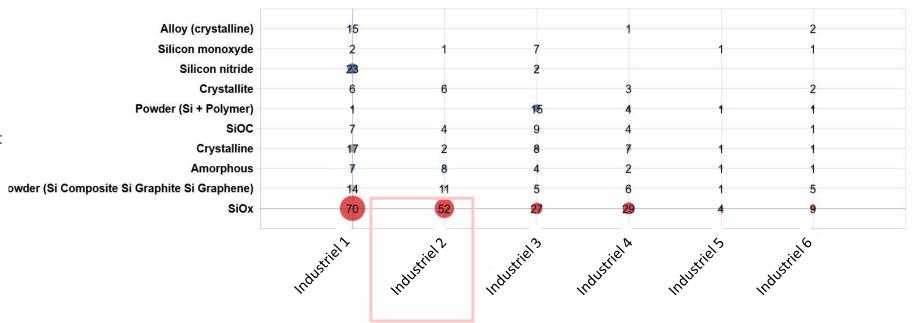
- Using same technology
- Using another technology with same applications







Patents Families related to a specific silicon suitable as anode for Lithium ion batteries for EV or HEV

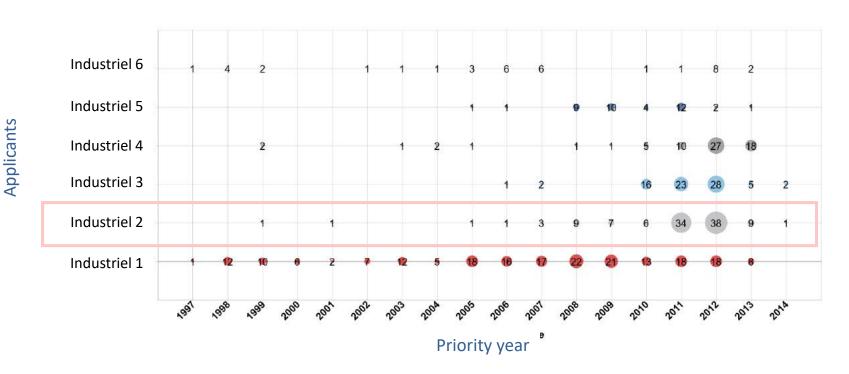


Applicants

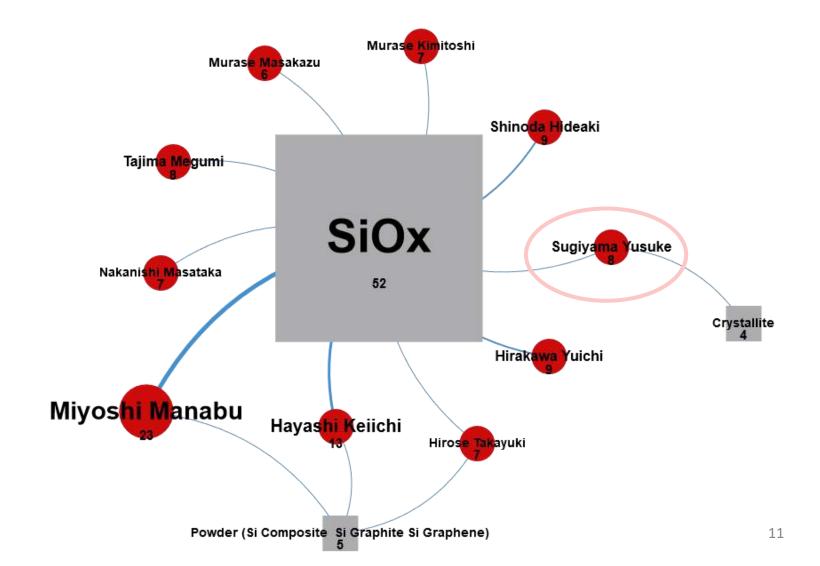














Understand technology

- Maturity, development
- Patent clusters
- Relevance of protection

Choose the best partners

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Partner search:

- Using same technology
- Using another technology with same applications

Analyze

- Understand their IP strategies (priority & extension filings)
 - Key inventors (KOL)









Identify industrial needs

- Interview
- Congress
- Professional networks

HIV therapy → Latence virale



Develop and test therapeutic agents or immunological strategies to safely eliminate latent infection in animal models and in individuals on antiretroviral therapy. This includes strategies aimed at reversing latency, as well as strategies aimed at clearing latently infected cells.



Identify industrial needs

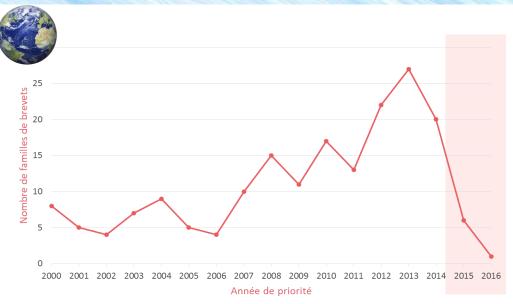
- Interview
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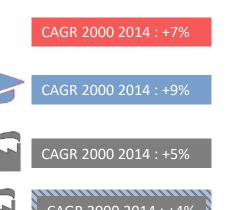


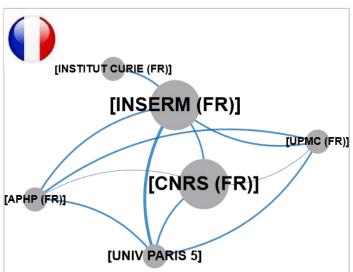
Search laboratories

 Core competencies: patents, scientific publications, projects



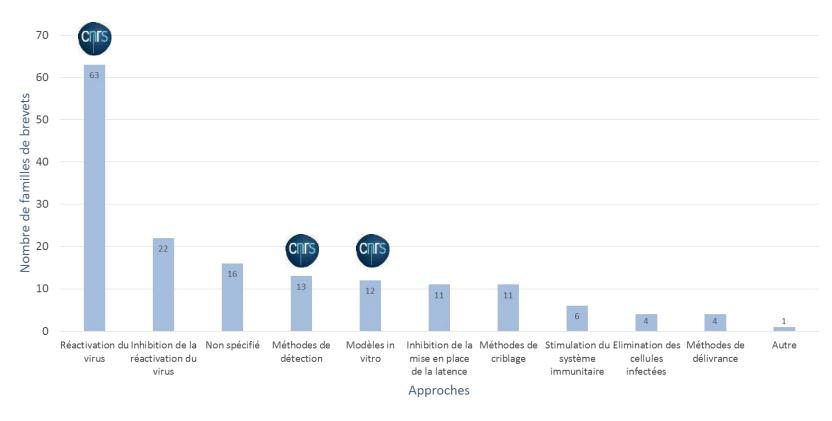




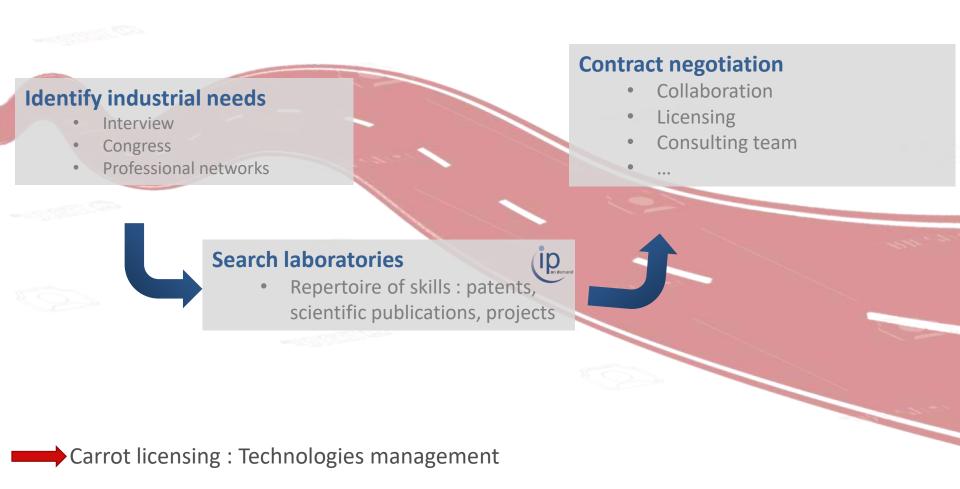












Stick licensing



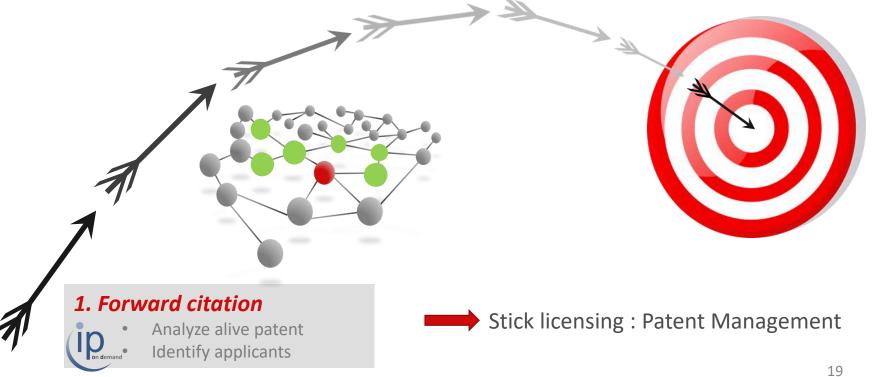
2. Audit of portfolio

- Dependence on existing patents.
- Market positionning



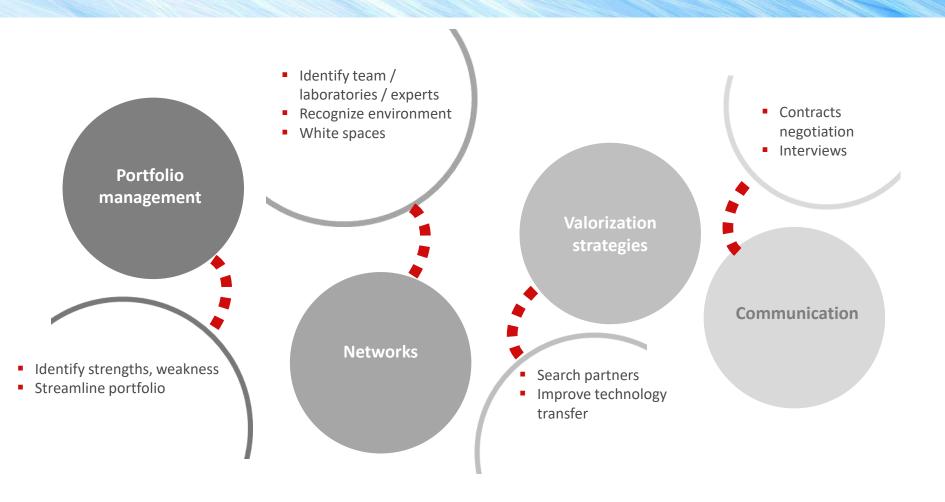
3. Contracts negotiation

You sell not a technology → freedom to operate

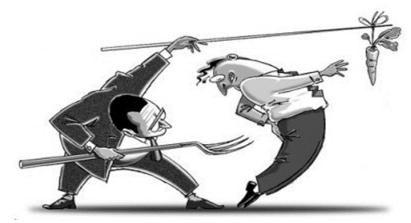


Patent mapping and technology transfer









Carrot & Stick licensing, PiedType, mars 2012

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