



IP Finance Dialogue Expanding Horizons on IP Finance and Valuation

IP and other intangible assets comprise a significant portion of a company's overall value, often far exceeding the worth of physical assets. Unlocking the financial potential of intangible assets involves a deep understanding of IP valuation, management and commercialization.

WIPO's IP Finance Dialogue aims to bridge this gap, providing a platform where valuation and IP professionals, industry leaders, policymakers, entrepreneurs and investors can convene to explore alternative strategies and novel approaches to unlock intangible assets and IP finance.

Join us for the upcoming

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**November 21, 2023
10.00 a.m. to 12.45 p.m. – 1:30 p.m. to 3.00 p.m. (CET)
WIPO Conference Hall, Geneva**

Geneva and Online

For further information on the event as well as registration please visit:
www.wipo.int/sme/en/events/ip-finance-dialogue.html or

